Joint Meeting of
The 3rd International Consultation on Interstitial Cystitis Japan
(ICICJ)
And
The Annual Meeting of European Society for the Study of Bladder
Pain Syndrome (ESSIC) 2013
The 10th Anniversary of ICICJ

21 - 23 March, 2013
KYOTO, JAPAN

INVITATION TO THE INDUSTRY
SPONSORSHIP PROSPECTUS
CONTACT

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E-mail: jnordling@dadlnet.dk

Initial contact by representatives of the industry should proceed via Dr. Ueda.

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E-mail: info@hainyo.net.org
WELCOME MESSAGE / INVITATION TO THE INDUSTRY

Dear Colleagues:

It is a great pleasure to invite you to the 3rd International Consultation on Interstitial Cystitis Japan (ICICJ) to be held in Kyoto 21-23 March 2013 as 10-year anniversary of the 1st ICICJ meeting, in conjunction with the Annual Meeting of European Society for the Study of Bladder Pain Syndrome (ESSIC) 2013. This meeting will form the sophisticated step in a multi-stage international approach to focus onto the phenotyping of the disease based on the pathophysiology and a redefinition of interstitial cystitis/bladder pain syndrome/hypersensitive bladder syndrome (IC/BPS/HBS) suitable for the clinical and scientific use around the world under the theme "Phenotyping bladder pain based on pathophysiology".

More than thirty top international physicians and researchers and a similar number of eminent Japanese urologists will be invited to Kyoto for this international brainstorming meeting, a unique event in the history of IC/BPS/HBS that will have caught the attention of the entire urology around the globe.

Seven sessions, poster discussions and the Society Interstitial Cystitis Japan (SICJ) Joint Meeting with Asia Urologists of this meeting could cover IC/BPS/HBS from bench to bedside. The proceedings of the 3rd ICICJ will be published in the International Journal of Urology as a supplement, the official English journal of Japanese Urological Association and American Scientific Journals.

This very important meeting will provide sponsors with a perfect opportunity to link their names with the VIPs of the urology and achieve a high global profile.

We would be very grateful if you would consider sponsoring this unique event, which is already receiving a great deal of publicity around the world. Your kind support is very much appreciated and will be remembered for a long time.

We look forward to welcoming you to the meeting.

Tomohiro Ueda, MD, PhD
President
Non Profit Organization Comfortable Urology Network (CUN)
International Consultation on Interstitial Cystitis Japan (ICICJ)
ICICJ EXECUTIVE BOARD
- Tomohiro Ueda, President, Ueda Clinic, CUN and ICICJ
- Jørgen Nordling, University of Copenhagen and ESSIC, Denmark
- Yukio Homma, University of Tokyo, Japan
- Philip Hanno, University of Pennsylvania, USA
- Naoki Yoshimura, University of Pittsburgh School of Medicine, USA
- Lori Birder, University of Pittsburgh, USA

ESSIC LOCAL ORGANIZING COMMITTEE
- Jørgen Nordling, President, University of Copenhagen, Denmark
- Magnus Fall, Göteborg University, Sweden
- Mauro Cervigni, University of Rome Tor Vergata, Italy
- Jean-Jacques Wyndaele, University Antwerp, Belgium
- Joop P. van de Merwe, Erasmus University Rotterdam, The Netherlands
- Kristene Whitmore, the Pelvic and Sexual Health Institute, USA

SICJ LOCAL ORGANIZING COMMITTEE
- Yukio Homma, Tokyo University, Japan
- Hikaru Tomoe, Tokyo Women’s University, Japan
- Mineo Takei, Harasanshin Hospital, Japan
- Takaaki Ito, Tamura Clinic, Japan
- Tomohiro Ueda, Ueda Clinic, CUN, Japan

ASIA LOCAL ORGANIZING COMMITTEE
- Alex Lin, National Yang-Ming University, Taiwan
- Jeong Gu Lee, Korea University, Korea
- Yukio Homma, Tokyo University, Japan
### Previous ICICJ

<table>
<thead>
<tr>
<th>Year</th>
<th>City</th>
<th>Participating Countries</th>
<th>No. of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st. ICICJ 2003</td>
<td>Kyoto</td>
<td>17</td>
<td>175</td>
</tr>
<tr>
<td>2nd. ICICJ 2007</td>
<td>Kyoto</td>
<td>25</td>
<td>200</td>
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</tbody>
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### SCIENTIFIC PROGRAM

| Thursday 21 March | Morning | Welcome  
|                  |         | Introduction  
|                  |         | Disease/Diagnosis/Evaluation  
| Lunch            |         | Sponsored luncheon symposium  
| Afternoon        |         | IC Related Diseases  
|                  |         | Oral Presentation  
| Evening          |         | Welcome party  

| Friday 22 March  | Morning | Pathophysiology: Bladder Wall-Periphery  
|                 | Lunch   | Sponsored luncheon symposium  
|                 | Afternoon | Pathophysiology (Spinal cord/CNS)  
|                 |         | Treatments  
|                 | Evening | Social dinner  

| Saturday 23 March | Morning | SICJ Joint Meeting with Asia Urologists  
|                  |         | Poster discussion  
|                  |         | Future Direction: NIDDK / EU / JAPAN  
| Lunch            |         | Sponsored luncheon symposium  
| Afternoon        |         | Review of IC/BPS/HBS  
|                  |         | Closing  

### SPEAKERS TO BE INVITED
- Deborah R. Erickson, University of Kentucky, USA
- Paul Abrams, Bristol Urological Institute, UK
- Arndt van Ophoven, University of Münster, Germany
- Paulo Dinis, São João Hospital, Portugal
- Christopher K. Payne, Stanford University, USA
- Michael Chancellor, University of Pittsburgh, USA
- Eric Mayer, Cleveland Clinic, USA
- John W Warren, University of Maryland, USA
- Alex Lin, National Yang-Ming University, Taiwan
- Jeong Gu Lee, Korea University, Korea
- Masayuki Takeda, Yamanashi University, Japan
THE CONGRESS VENUE

The 3rd ICICJ and ESSIC 2013 will take place in the MIELPARQUE KYOTO. The congress will be held in one conference room where all participants sit together, and one poster presentation and exhibition.

MIELPARQUE KYOTO
676-13, Higashi-shiokoji-cho, Nanajo-sagaru, Higashi-no-touin-dori, Shimogyo-ku, Kyoto, 600-8216 Japan
Phone: +81-(0)75-352-7444
http://www.mielparque.jp/kyt/kyt01.html
SPONSORSHIP OPPORTUNITY

A. Gold Sponsors and Partners

- Recognition as Gold Sponsor (partner) of ICICJ/ESSIC
- Exhibition booth positioned in the poster presentation area.
- 60 Min Industry Sponsored Luncheon Symposium/discussion
  1. Organized by the Sponsor, the symposium will be held on Thursday 21 March, Friday 22 March and Saturday 23 March from 12:00 – 13:00.
  2. Provision of a room where all participants are attending
  3. Supply of basic technical equipments in the room
  4. Publishing of meeting program including the name of the sponsor
  5. The poster is inserted in a conference bag
  6. The proceedings is published in the International Journal of Urology
- Logo placement: Your company logo/icon will be placed
  1. in the program booklet
  2. along with the president’s announcements
  3. acknowledgment in the Congress proceedings (1,500 copies) of the International Journal of Urology
  4. position of printed banners and flags made available by the sponsor in the Congress complex
- Free passes: Three (3) full Congress passes for your co-workers or your special guests

B. Sponsors

- Recognition as Sponsor (partner) of ICICJ/ESSIC.
- Logo placement: Your company logo/icon will be placed
  1. in the program booklet
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  3. acknowledgment in the Congress proceedings (1,500 copies) of the International Journal of Urology
  4. position of printed banners and flags made available by the sponsor in the Congress complex
- Free passes: Two (2) full Congress passes for your co-workers or your special guests
The following additional sponsoring options are also available:

**Financial contribution for**
- ✓ Exhibition booth positioned in the poster presentation area  US$6,000
- ✓ Rental of the Congress Venue  US$ 10,000
- ✓ Print services  US$ 2,000
- ✓ One social diner  US$ 15,000
- ✓ One coffee break  US$ 1,000
- ✓ Congress bags  US$ 3,000

**Advert Final Program/Proceedings:**
- ✓ Inside cover/back page of the program  US$ 5,000
- ✓ Inside of the program  US$ 2,000
- ✓ Inside cover/back page of the Congress proceedings  US$ 10,000
- ✓ Inside of the Congress proceedings  US$ 5,000
The undersigned company would like to exhibit during the 3rd International Consultation on Interstitial Cystitis Japan (ICICJ) and the Annual Meeting of European Society for the Study of Bladder Pain Syndrome (ESSIC) 2013, which will be held in Kyoto 21-23 March 2013

Name of company: ________________________________________________________________

Authorized representative: ______________________________________________________

Postal Address: __________________________________________________________________

City: Postal code: __________________________________________________________________

Country: ___________________________________________

E-mail: ___________________________________________

Phone: __________________________ Fax: __________________________

Packages:
- □ Partner (gold) US$ 50,000
- □ Sponsor US$ 10,000

Special Financial Contribution:
- □ Rental of the Congress Venue US$ 10,000
- □ Print services US$ 2,000
- □ One social diner US$ 15,000
- □ One coffee break US$ 1,000
- □ Congress bags US$ 3,000

Advert Final Program/Proceedings:
- □ Inside cover/back page of the program US$ 5,000
- □ Inside of the program US$ 2,000
- □ Inside cover/back page of the Congress proceedings US$ 10,000
- □ Inside of the Congress proceedings US$ 5,000

Date: __________________________ Signature: __________________________

Please send this form to:

ICICJ
c/o Tomohiro Ueda,
President ICICJ
Ueda Clinic
6F Cube Oike, 599 Bano-cho, Nakagyo-ku, Kyoto 604-8172, Japan
Tel: +81 75 257 8124 Fax: +81 75 257 8224
INFORMATION ABOUT KYOTO

KYOTO
Kyoto served as Japan's capital and the emperor's residence from 794 until 1868. It is now the country's seventh largest city with a population of 1.4 million people and a modern face. Countless temples, shrines and other historically priceless structures survive in the city today. Kyoto is located 530 km (335 miles) from the Fukushima Daiichi Nuclear Plant. The environmental radioactivity levels in environment, food and drinking water in Kyoto have never approached levels likely to cause even minor sickness.

GETTING TO KYOTO
Kyoto is very accessible from overseas. It only takes a little over an hour by Airport Express Train from the Kansai International Airport. Many direct flights around 11 hours are available from US and Europe, even closer from Asia and Australia. From Kansai International Airport, you can easily get to Kyoto station close to the conference venue by public transportation. It is 75 minutes by Airport Express, 95 minutes by Limousine Bus to Kyoto station. If you arrive at Narita Airport close to Tokyo, you could take Narita Express Train to Tokyo station, then Bullet Train “Shinkan Sen” to Kyoto station. All the signs in the stations are available in English.

CLIMATE
The weather of Kyoto in late March is mild. The average temperature ranges from 5℃ to 15℃. Rain is to be expected.

CURRENCY
The currency is the Japanese yen.

ELECTRICITY
The voltage in Japan is 100 Volt, which is different from the North America (110V), Central Europe (220V) and most other regions of the world. Two kinds of frequencies are in use: 60Hz in the west (Kyoto), 50Hz in the east and Tokyo. Flat 2-pin plugs.

TIME ZONE
Japan has only one standard time zone: UTC/ GMT+9 hours.

MOBILE PHONE
The Japanese mobile phones protocol is different from that in other parts of the world, so please check with your provider before you depart. Mobile phones are available for rental at the airport, but It is very hard to find rental cell phones in Kyoto. It is best to rent one at the airport.

INSURANCE
Although Japan is a clean and relatively safe country, it is always advisable to take out travel insurance for the duration of your stay. The meeting organizers will not be held liable for illness, accidents or thefts suffered by participants.

VISA
Visa is not required if your country has 'Reciprocal Visa Exemption Arrangements' with Japan, which most nations do. If you are not sure, please check with your local travel agent. To obtain visa the applicant usually need to apply in person to a Japanese Embassy of his or her home country.
CREDIT CARD
All major hotels and most restaurants and shops accept credit cards. It is advisable to carry an identity card, passport or other form of photo identification. To go sightseeing, cash is recommended. Temples and shrines usually do not accept credit cards.

TIPPING
Tipping is not customary in Japan.

LETTER OF INVITATION
The congress will be pleased to send a formal letter of invitation to any individual requesting one. It is understood that such an invitation is intended to help potential delegates to raise funds or to obtain a visa. This does not imply a commitment from the ICICJ/ESSIC to provide any financial support. Letters of invitation may be requested from the congress office.

MAP AROUD KYOTO STATION

How to get to RIHGA Royal Hotel from Kyoto station.
Use the free shuttle bus, about a five-minute ride.
The shuttle leaves daily, every 15 minutes between 7:30 and 21:00, from the Shinkansen Hachijo exit on the first floor of JR Kyoto station.
### IMPORTANT DATES

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<th>Event</th>
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<td>Publication of 2nd Announcement/Call for Abstracts</td>
<td>1 August, 2012</td>
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<tr>
<td>Deadline for the signing of sponsorship contracts with the Contractor; Level A</td>
<td>30 September, 2012</td>
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<tr>
<td>Deadline for the signing of sponsorship contracts with the Contractor; Level B</td>
<td>30 October, 2012</td>
</tr>
<tr>
<td>Deadline for Abstracts</td>
<td>30 November, 2012</td>
</tr>
<tr>
<td>Circulation of technical information to exhibitors</td>
<td>31 December, 2012</td>
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<tr>
<td>1st. Deadline for reduced participant registration</td>
<td>20 November, 2012</td>
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<tr>
<td>2nd. Deadline for reduced participant registration</td>
<td>20 February, 2013</td>
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<tr>
<td>The Congress</td>
<td>21-23 March, 2013</td>
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<td>Publication the proceedings</td>
<td>September, 2013</td>
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